Commercialisation Pack







Highcross Leicester

Right in the heart of Leicester city centre, just steps from the Cathedral and Cultural Quarters, Highcross Leicester provides visitors with the go-to hub for shopping, dining and entertainment.

Spanning over 1million square feet, and home to over 100 top brands across retail, dining, and leisure - including John Lewis Partnership, Zara, JD Sports, Showcase Cinema de Lux and Nando's, it offers far more than shopping. It's a vibrant, ever-evolving experience.

With a year-round calendar packed with exciting events, pop-up shops, and immersive activations, Highcross captures the energy and diversity of Leicester's culture, history, and heritage, making it a true 'destination within a destination' where something new is always happening.

15m people visited Highcross in 2024

£80 average retail spend per visit

93 minutes average dwell time

31% of shoppers are middle-income families/ empty nesters

Over 1m people live in Leicestershire, and 3.5m within a one-hour drive

58% of Highcross shoppers are aged 50 and under.

Leicester and Leicestershire are home to three world-class universities

OUR SPACES





St. Peter's Square (Outdoor)

£300 - 1 day
£900 - Mon-Thurs
£800 - Fri-Sun
£1,800 - 7 days



West Mall (Indoor)

£200 - 1 day
£650 - Mon-Thurs
£550 - Fri-Sun
£1,100 - 7 days



East Mall (Indoor)

£175 - 1 day
£600 - Mon-Thurs
£500 - Fri-Sun
£1,000 - 7 days

Pop Ups (Independents)*

the offer is for consecutive days
£150 - 1 day
£250 - 2 days
£300 - 3 days
£400 - 4 days
£500 - 5 days
£600 - 6-7 days

Customer Acqusition*

the offer is for consecutive days

£300- 1 day
£1,500 - 5-7 days

Cars*

the offer is for consecutive days

£300 -1 day
£500 - 2 days
£750 - 3 days
£1,750 - 7 days

*All costs quoted will need VAT adding per day

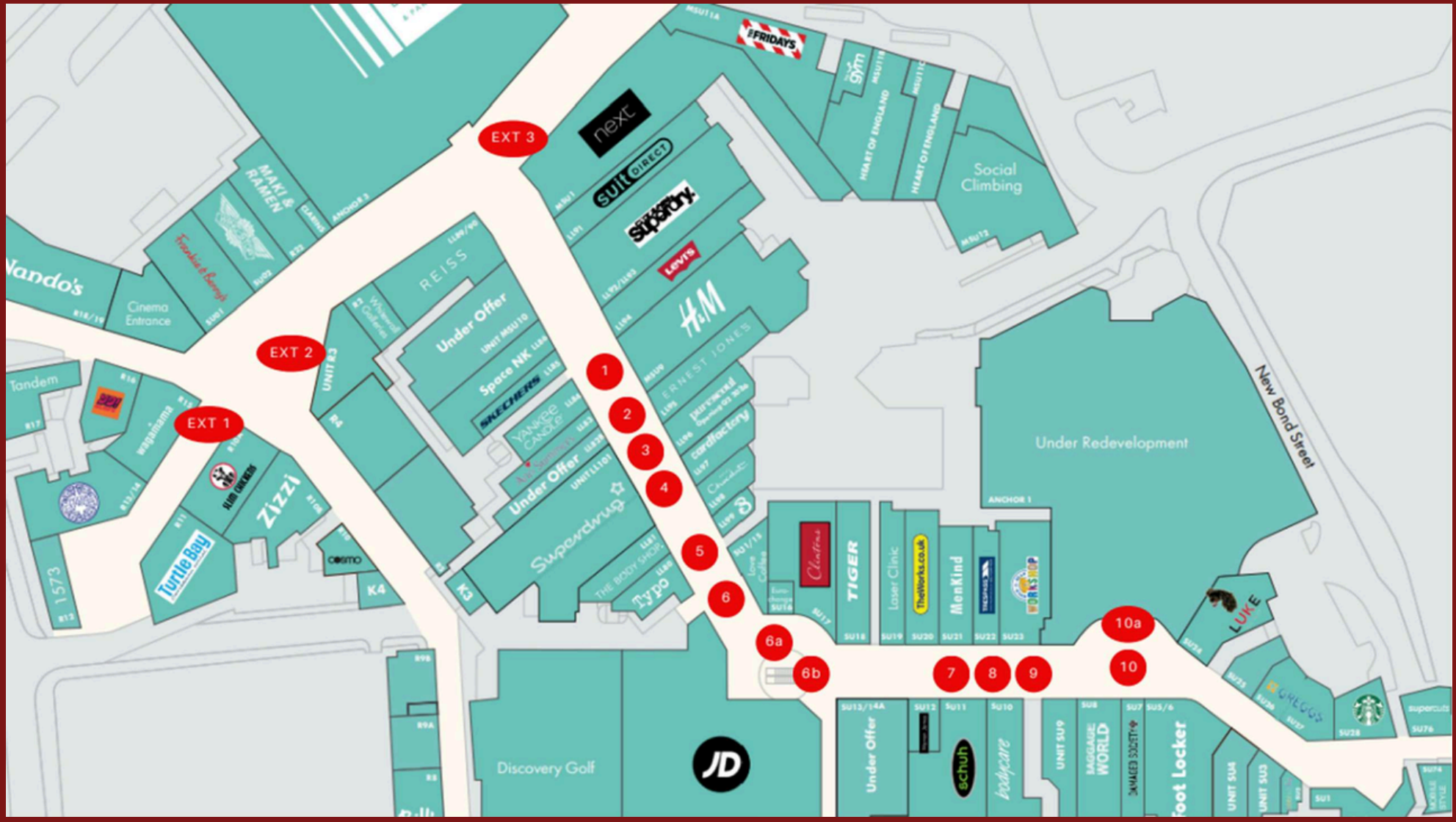
SITE MAP

UPPER MALL



SITE MAP

LOWER MALL



SITE 1 (H&M/Yankee Candle)

4m x 3m (Max)

3 phase 32/64 Amp

Saniflo water pump system possible

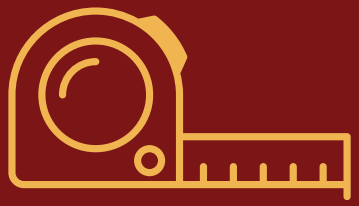
H&M; Yankee Candle; Skechers; Levi's

Long Term retail / seasonal retail





SITE 2 (Ernest Jones/Ann Summers)



6m x 3m (Max)



13 Amp



N/A



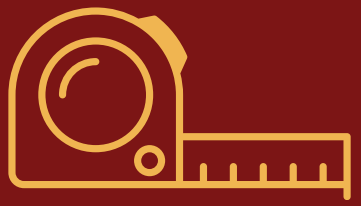
Ernest Jones; Ann Summers; Superdrug



Long Term retail / seasonal retail

NEEDS NEW IMAGES

SITE 3 (Pureseoul)



4m x 3m (Max)



N/A



N/A



Pureseoul; Card Factory; Superdrug



Long Term retail / seasonal retail

NEEDS NEW IMAGES

SITE 4 (Card Factory)

5m x 3m (Max)

13 Amp

N/A

Superdrug; Pureseoul

Long Term retail / seasonal retail





SITE 5 (Typo & Three.)

(On slight incline)

7m x 3m (Max)

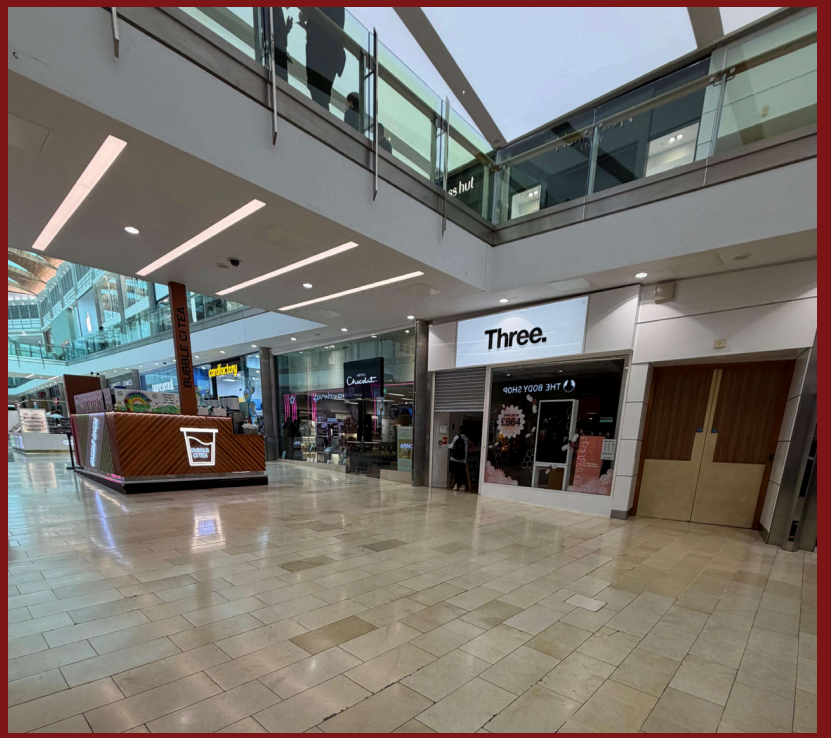
13 Amp - option to upgrade to 32 Amp 3-phase

Saniflo water pump system possible (min 5m kiosk)

Hotel Chocolat; Typo/ Three

Long Term retail / seasonal retail





SITE 6 (JD Sports/Bakers & Baristas)

(On slight incline)

4m x 2m (Max)

N/A

N/A

JD Sports; Love Coffee; Clintons

Small scale activations





SITE 6a (JD Sports)

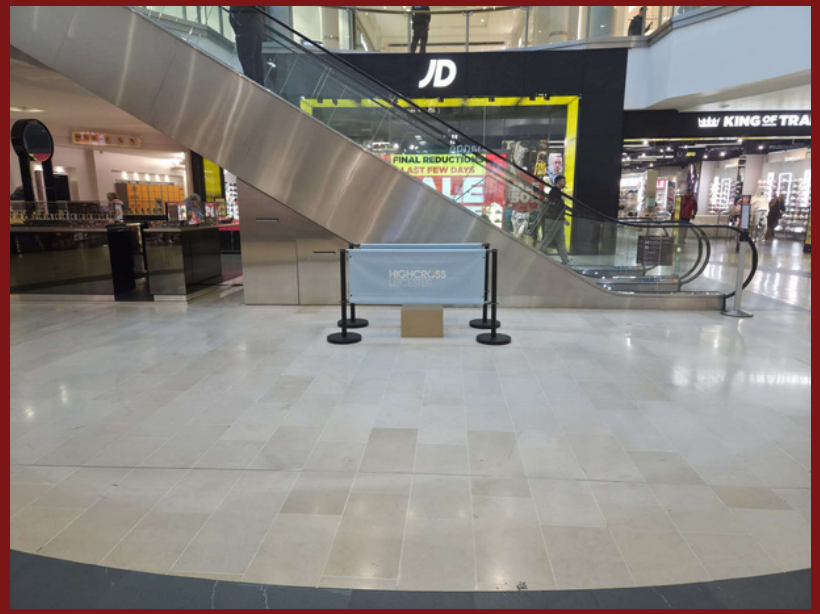
5m x 4m (Max)

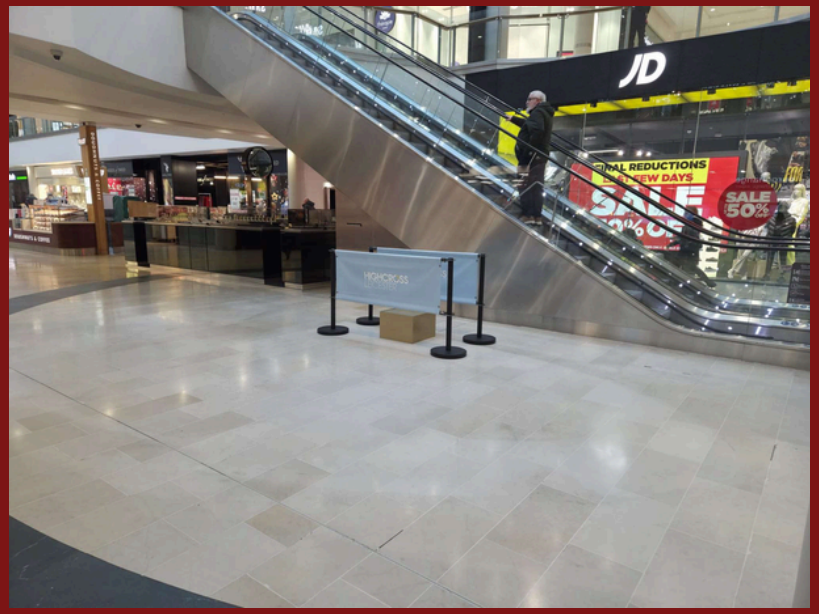
13 Amp

N/A

JD Sports; Love Coffee; Typo

Long Term retail / seasonal retail





SITE 6b (Mood London)

6m x 4m (Max)

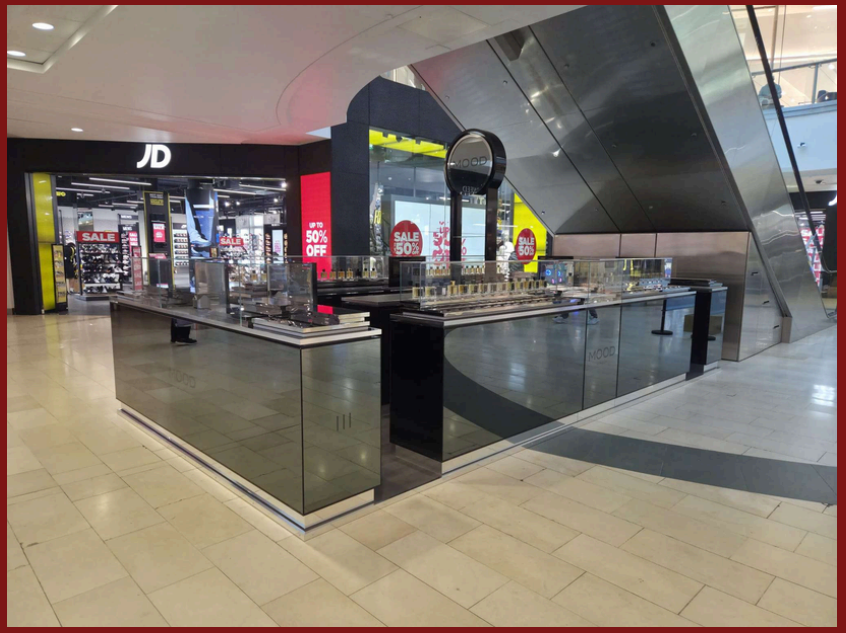
N/A

N/A

JD Sports; Flying Tiger

Long Term retail / seasonal retail





SITE 7 (Menkind/Schuh)

6m x 4m (Max)

13 Amp (63 Amp possible)

Saniflo water pump system possible

Schuh; The Works; Menkind

Long Term retail / seasonal retail





SITE 8 (Bodycare/Trespass)

5m x 4m (Max)

13 Amp

Saniflo water pump system possible

Bodycare; Trespass; Schuh

Long Term retail / seasonal retail

NEEDS NEW IMAGES

SITE 9 (Build-a-Bear/Scenic Lifts)

5m x 4m (Max)

13 Amp

N/A

Build-a-Bear; Bodycare

Long Term retail / seasonal retail





SITE 10 (East Square)

15m x 6m (Max)

x4 13 Amp
x1 32Amp

N/A

Footlocker;
Damaged Society;
Luke 1977

Larger Brand
Promotions





Site 11a (top of escalators - Cochani)

4m x 1.5m (Max)

13 Amp

N/A

Samsung; Zara; Therapie

Long Term retail / seasonal retail





Site 12 (East Mall Link Bridge - Holland & Barrett)

3m x 2m (Max)

3 phase 16 Amp

Saniflo water pump system possible

Timberland; The Perfume Shop

Seasonal retail / smaller kiosk





Site 13 (High Street Mall - Zara/Therapie)

5m x 2.5m / 4m x 3m (Max)

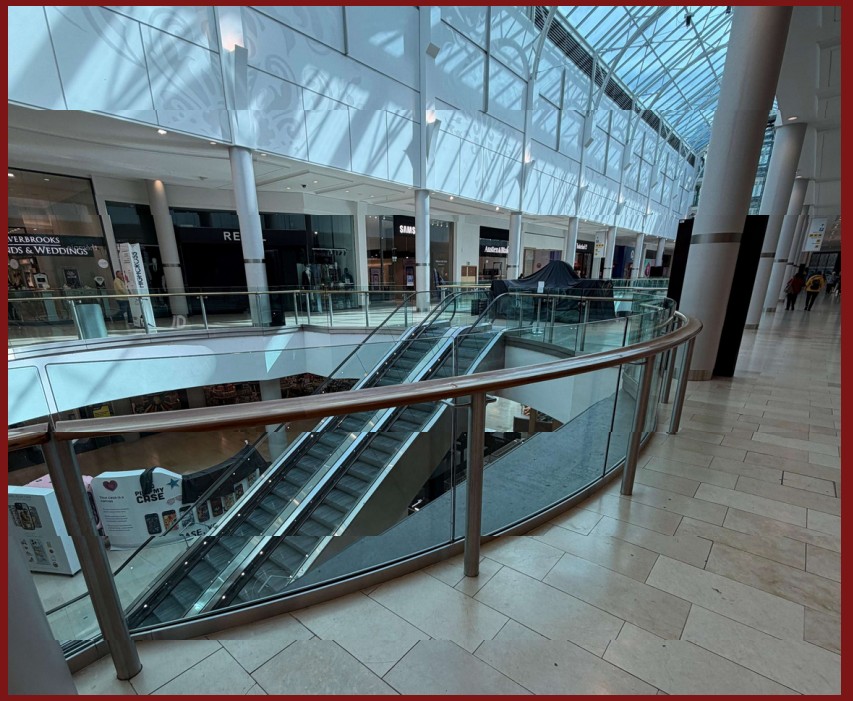
13 Amp

N/A

Zara; Therapie; Samsung; Beaverbrooks

Long Term retail / seasonal retail





Site 14 (Link Bridge - Castore/Sunglass Hut)

5m x 1.5m (Max)

13 Amp

N/A

Jo Malone; Castore; Sunglass Hut

Long Term retail / seasonal retail





Site 15 (Link Bridge - Apple/Pandora)

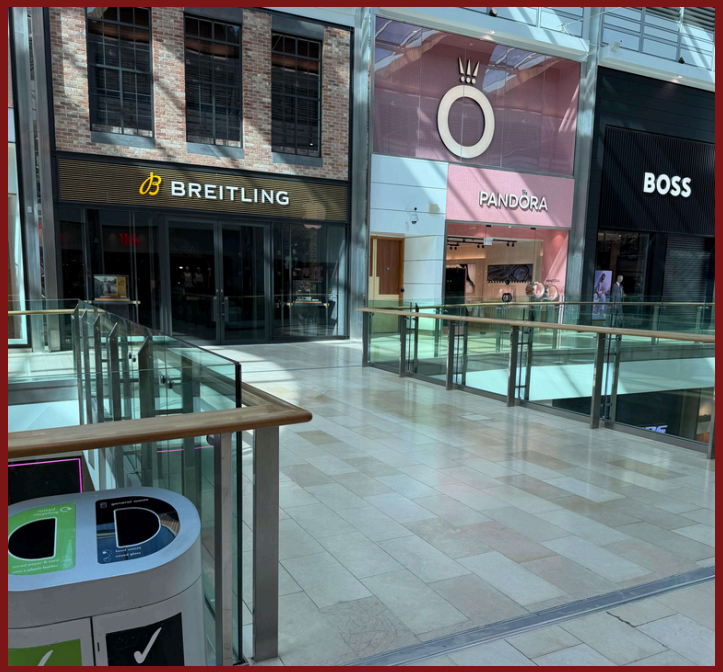
5m x 1.5m (Max)

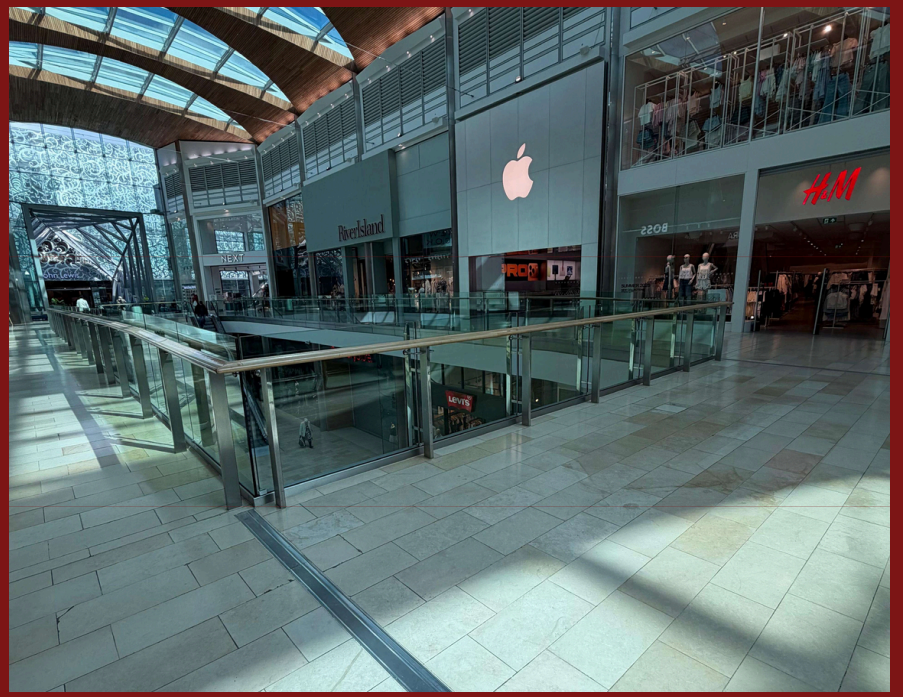
13 Amp

N/A

Apple; Pandora; Mango; H&M

Long Term retail / seasonal retail





Site 16 (John Lewis/Next/New Look)

2m x 2m (Max)

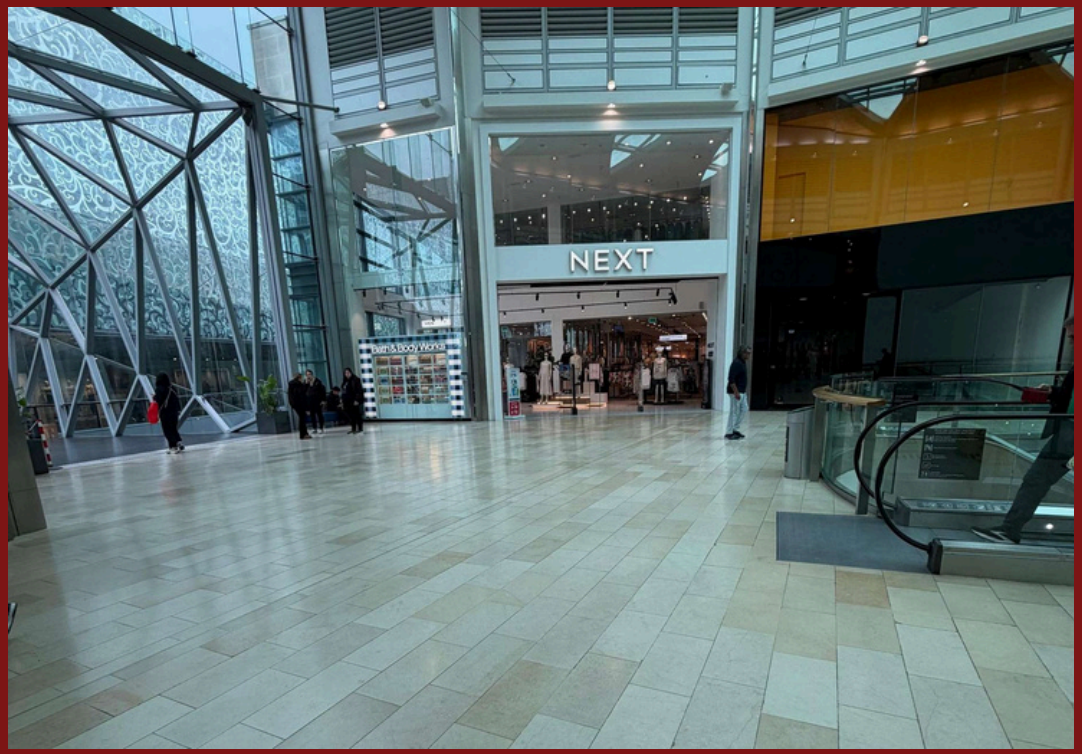
N/A

N/A

John Lewis Partnership; New Look; Next; Boss

Promotional retail / seasonal retail





Ext 1 (St. Peter's Square - Beacons)

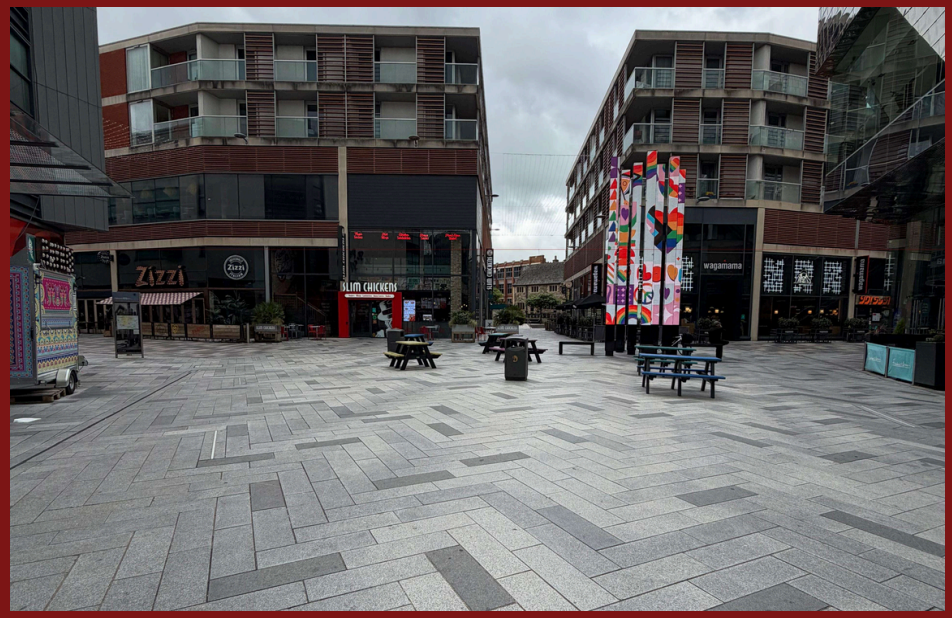
10m x 10m (Max)

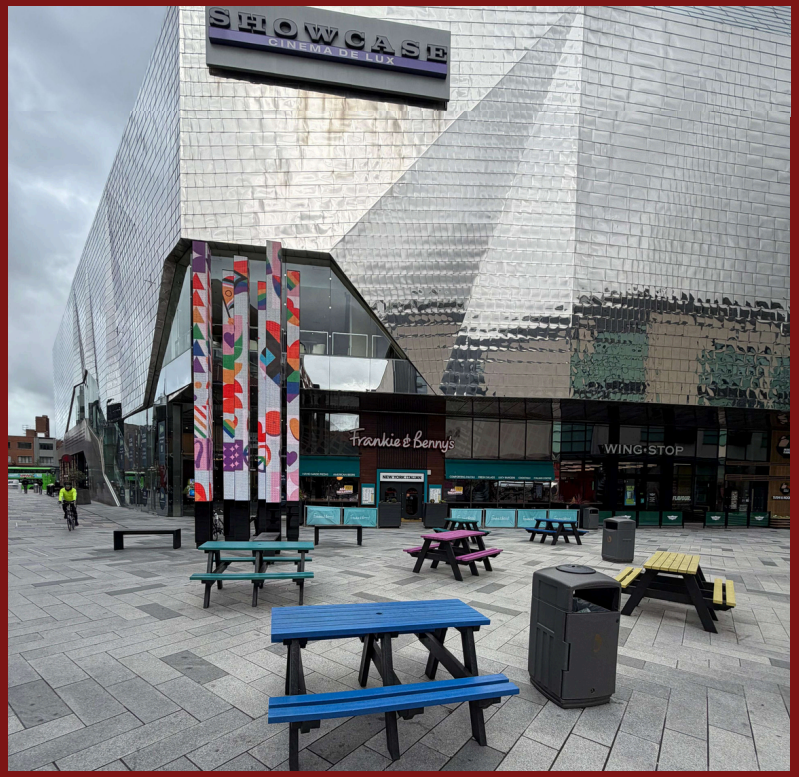
16/ 32 Amp Single Phase

Fresh Water supply, no drainage

Showcase Cinema; Wagamama's; Wingstop; Nando's

Larger scale brand activations; Seasonal Retail





Ext 3 (Bath House Lane)

5m x 3m (Max)

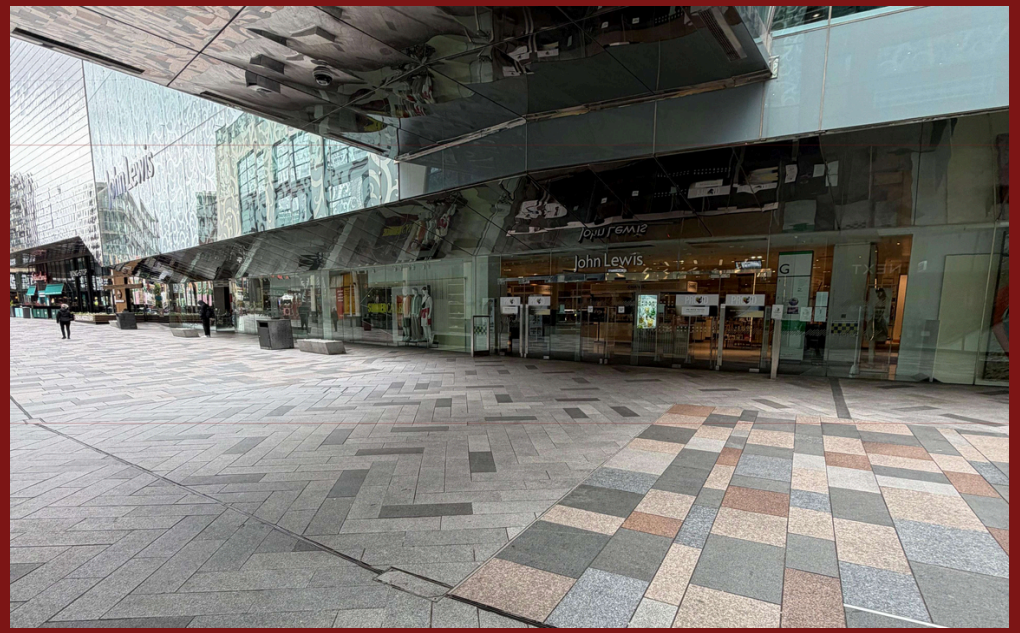
N/A

N/A

John Lewis Partnerships / Next / Reiss

External / Remote vending





CONTACT

Callum Clifford
callum@thisisflourish.co.uk
07760752922

Flourish

HIGHCROSS LEICESTER