

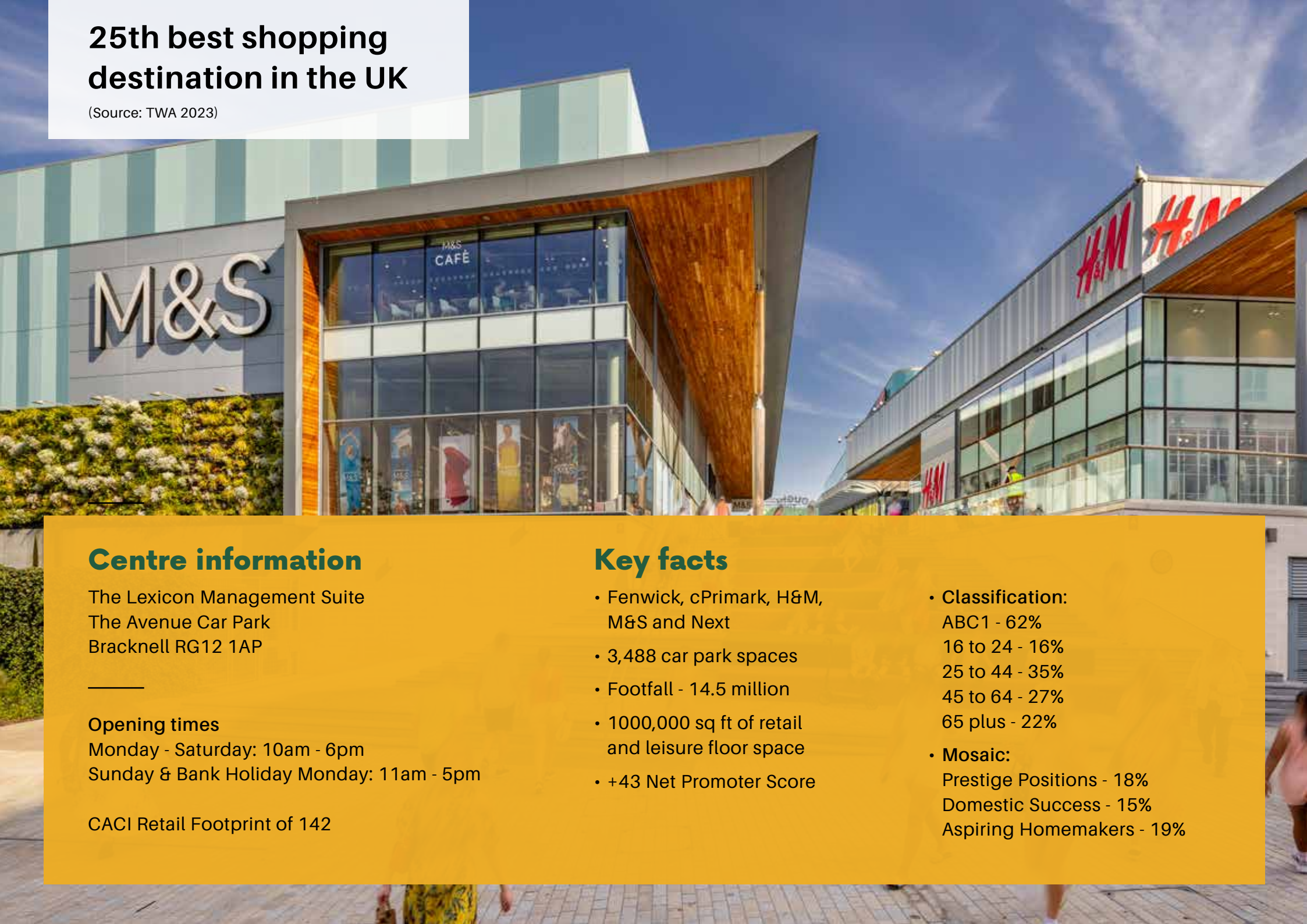
Commercialisation opportunities

The Lexicon, Bracknell

THE LEXICON BRACKNELL | flourish

25th best shopping destination in the UK

(Source: TWA 2023)



Centre information

The Lexicon Management Suite
The Avenue Car Park
Bracknell RG12 1AP

Opening times
Monday - Saturday: 10am - 6pm
Sunday & Bank Holiday Monday: 11am - 5pm

CACI Retail Footprint of 142

Key facts

- Fenwick, cPrimark, H&M, M&S and Next
- 3,488 car park spaces
- Footfall - 14.5 million
- 1000,000 sq ft of retail and leisure floor space
- +43 Net Promoter Score
- **Classification:**
  ABC1 - 62%
  16 to 24 - 16%
  25 to 44 - 35%
  45 to 64 - 27%
  65 plus - 22%
- **Mosaic:**
  Prestige Positions - 18%
  Domestic Success - 15%
  Aspiring Homemakers - 19%



Stock and fixture delivery

The Lexicon does not permit any deliveries on to the mall during trading hours. All deliveries must be outside of this time with the concession stocked and ready to trade by opening time. This policy is strictly adhered to and non-compliance may result in termination of the contract.

Parking

There are 4 car parks situated around the town centre. All the car parks are 'pay on foot'.

Toilet facilities

Customer toilets and baby changing facilities are available in the town centre.

Reporting

Please ensure you sign in and out of the centre at Security Control every day, and notify us as soon as possible of any absences.

For any issues or concerns that arise during trading hours please contact Amanda Bishop.

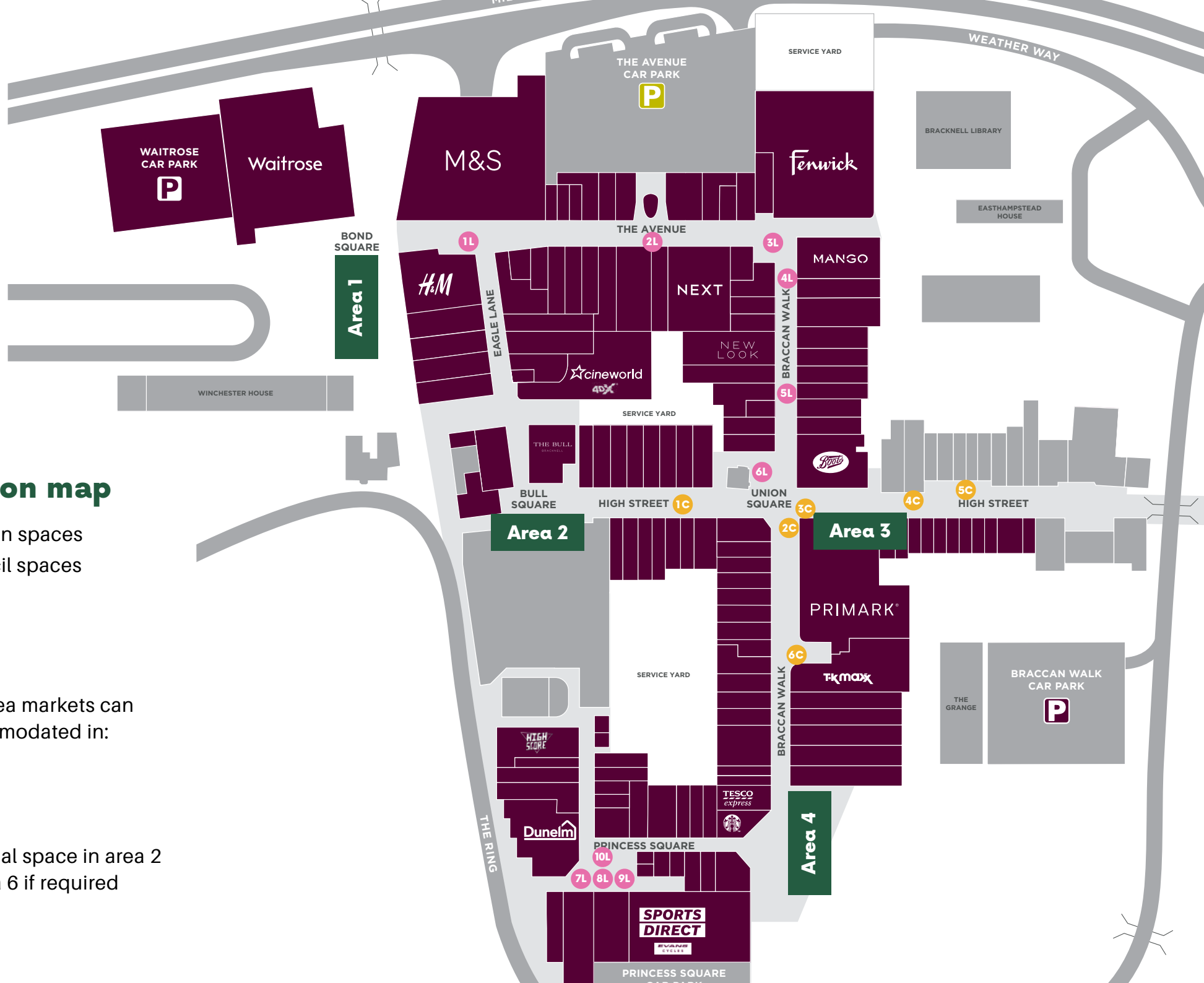
Centre Management Staff should not be contacted.

Location map

- Lexicon spaces
- Council spaces

Market area markets can be accommodated in:

- Area 3
- Area 4
- Site 2c
- Additional space in area 2 and area 6 if required



Available spaces for commercialisation

Space	Description	Size	Internal / External	Water / Waste	Power
1L	Top of M&S Steps	3m x 3m	External	No	Yes – Multiple Options
2L	Central Mall Shakeii Shakeii	4m x 3m	External	No	No
3L	Fenwick/Pandora	3m x 3m	External	No	Yes – Multiple Options
4L	River Island (Canopy)	3m x 3m	External	No	Yes – Multiple Options
5L	Foot Locker (Canopy)	3m x 3m	External	No	Yes – Multiple Options
6L	Union Square – Five Guys	8m x 8m	External	No	Yes – Multiple Options
7L	PSQ W H Smith	3m x 3m	Internal	Yes	Yes - 2 x 13amp
8L	PSQ Poundland	3m x 3m	Internal	Yes	Yes - 2 x 13amp
9L	NuoNuo Kiosk	3m x 3m	Internal	Yes	Yes - 2 x 13amp
10L	PSQ Event Area	8m x 8m	Internal	No	Yes - 2 x 13amp
Area 1C	Bond Square	9m x 35m	External	No	Yes – Multiple Options
Area 2C	Bull Square	8m x 18m	External	No	No
Area 3C	Market Space Primark	12m x 30m	External	No	No
Area 4C	Entertainer to Ramp	3m x 22m	External	No	Yes – Multiple Options
Area 4C	In front of Ramp	3m x 10m	External	No	Yes – Multiple Options
Area 4C	In front of F Hinds	3m x 12m	External	No	Yes – Multiple Options
1C	High Street – McDonalds	3m x 18m	External	No	Yes – Multiple Options
2C	Braccan Walk – Primark/Costa	3m x 3m	External	No	No
3C	High Street – Boots	4m x 6m	External	No	Yes – Multiple Options
4C	High Street - Barber	3m x 3m	External	No	Yes – Multiple Options
5C	High Street – Halo Lebanese	3m x 5m	External	Yes	Yes – Multiple Options
6C	Braccan Walk – TK Maxx	3m x 3m	External	No	No

Lexicon spaces both internal and external

Council area spaces – external only



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Contact us

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